

ABSTRACT OF THE DISCLOSURE

A software product and method for providing a customized image product to a user. The method included the steps of providing a computer readable media having a software program that will cause a computer to perform a predefined series of steps used to create the customized image product from a template. The computer readable media further includes digital image content, a credit toward the cost of the customized image product, and a unique identifier; loading the computer readable media in the computer and thereby causing activation of the software, the software automatically allowing use of the digital image content; the user composing the customized image product; and the user ordering the customized image product wherein the unique identifier is used to identify the credit and the template.